Klosterneuburg 2019

Press folder

www.klosterneuburg.net
Klosterneuburg: The multi-faceted tourism destination nearby Vienna

The city Klosterneuburg, characterized by its Augustinian monastery, is embedded in the beautiful hilly landscape of Vienna Woods and Nationalpark Donau-Auen. Its nearby location and excellent transport connection to the pulsating city center of Vienna enable tourists a stress free and enjoyable visit. Apart from that, the local culture, tradition and quality of life makes Klosterneuburg an exceptional city, which is rich in ancient history.

The traces of the early human settlements in Klosterneuburg date back to the Neolithic period. From the middle of the 1st century AD, a first settlement continuity developed with the establishment of a Roman auxiliary troops fort, the westernmost of the province of Pannonia. Further, numerous archeological excavations, reaching back to the 5th century, enable a great insight into the ancient life of the Romans and their settlement in this area.

In 1113, Klosterneuburg grew in significance as it was turned into an impressive residence city by the margrave of Austria Leopold III, who was married to Agnes, the daughter of the emperor Heinrich IV. He built his new residence on the outskirts of the upper town, which corresponded the extent of an estate of the imperial prince. One year later, the founding stone for a new monumental collegiate church was set by him solemnly. Originally, this church was a college for secular canons, which was converted into an Augustinian monastery in 1133. At that time Klosterneuburg already got the extension, which was kept throughout the following centuries.

Over the centuries, Klosterneuburg has developed into an internationally recognized wine-producing town, showing an excellent quality of life. Today, it is one of the largest cities in Lower Austria and is located in the biosphere park Vienna Woods, which is due to its diverse landscape one of the most popular touristic destinations in Austria.

Further, by commemorating Staint Leopold III, founder of the aforementioned Augustinian monastery, every year around November 15 the famous folklore event “Leopoldi” takes place. Thereby, “Fass´lrutschen” can be identified as the most traditional activity, by which both visitors and locals slip down a huge ancient barrel. Apart from that, the world famous Verduner altar of the Augustinian monastery, the unique Gugging Museum, the Franz Kafka Memorial House as well as various other public museums and cultural attractions contribute significantly to Klosterneuburg’s excellent reputation internationally. Moreover, the local Summer Opera “operklosterneuburg”, the Mythos Film Festival, the Shortynale and other cultural events make the city an attractive and entertaining magnet for visitors interested in culture. Thus, culture enthusiasts have a wide range of possibilities to pursue their passion in Klosterneuburg.

Besides, Klosterneuburg provides diverse leisure and sport facilities such as the Danube Cycle Path from Passau to Vienna, mountain bike and hiking routes in the Vienna Woods, public lidos and tennis courts, riding stables as well as ice and cross-country skiing tracks to ensure that visitors can enjoy various activities during their stay. In addition, charming high-quality family run hotels, guest houses and private accommodation services as well as diverse restaurants, inns and traditional coffeehouses are very attentive to the welfare of their guests. Lastly, all information regarding the opening hours of the various traditional taverns “Heurigen” in Klosterneuburg as well as provided homemade products from local winemakers can be accessed via the “Buschenschankkalender” or homepage: www.spritzwein.jetzt

To cut a long story short, regardless whether you are interested to visit Vienna and/or want to experience the before presented various sport, cultural and culinary activities… everything is possible within your stay at Klosterneuburg! We, the team of the city marketing and tourism association of Klosterneuburg are very looking forward to your visit and are delighted to provide you with personalized advice at any time!
“If a city is worth living, then it is adorable as well!” Consequently, citizens feel both connected and responsible for their hometown. In that sense, the city marketing and tourism association of Klosterneuburg was created in April 2017. Its new information office, located next to the entrance of the sports & leisure center “Happyland”, is open to the public from 10:00 am to 19:00 pm (April to October 7 days a week / November to March Monday to Friday)!

In addition to its comprehensive tourist services, the city marketing and tourism association of Klosterneuburg aims to inform locals about the latest news of the city and region. Besides, tickets for various events of the generating area, public transport, parking and tours at the Augustinian monastery are available in the office. Additionally, the offer of “oeticket” ensures that visitors can buy tickets for various events in Austria in general.

The main aim of the city marketing and tourism association is to inform both tourists and locals about the tourism and leisure offer including services and products of Klosterneuburg. Thus, various products from local companies are provided in the shop of the information office as well as upcoming events, exhibitions and other tourism and leisure activities are marketed.

Further, visitors can buy the special “Klosterneuburger Schatzkiste”, which serves as a great souvenir and/or gift basket packed with various regional typical products.

Overall, the city marketing and tourism association Klosterneuburg both serves as a comprehensive, growing platform that provides individualized and professional advice for both citizens and tourists and can be considered an interface and/or network.

Contact details
In der Au / FZZ Happyland
3400 Klosterneuburg
Austria

Tel. +43 (0) 2243 / 320 38
tourismus@klosterneuburg.net
www.klosterneuburg.net

Pictures (front page):
Balken oben: © Stadtgemeinde Klosterneuburg / Benjamin Zibuschka
left above: © Museum Gugging
left below: © Stadtgemeinde Klosterneuburg / Benjamin Zibuschka
right above: © Stift Klosterneuburg
right below: © Stadtgemeinde Klosterneuburg / Benjamin Zibuschka
Map (this page): ARGE Donau Österreich
Klosterneuburg Monastery

Where Heaven and Earth meet

Klosterneuburg monastery was founded by the Babenberg Margrave Leopold III in 1114 and given to the Augustinian canons in 1133. It was to become a religious, social and cultural center. The founder was canonized in 1485 and made the patron saint of Austria by the Habsburg Emperor Leopold I in 1663.

Today the monastery is an important destination for cultural tourism, a religious and social center, as well as a prominent economic entity. Among other things, it possesses one of Austria’s most famous wineries. 900 years of building and construction has resulted in the building complex that is this monastery today. Thus, a tour of the monastery is a stroll through European architectural history.

Standing at the gates of Vienna, it is a top goal of excursions from the city and houses a rich and multi-faceted cultural heritage of treasures from 9 centuries. They are testimonials to its rich history. A variety of possible tours unlock this treasury of European culture for the visitor.

A selection of sights which a one should have seen during a visit to Vienna:

- The Verdun Altar: the fire-gilt enamel panels finished in 1181 by the goldsmith Nicolas of Verdun.
- Sala terrena: the garden entrance which remained unfinished and unpolished from 1740 – a unique, baroque construction site.
- The Seven-armed Candelabra: a giant, seven-armed, bronze candelabra, it was a donation of Leopold and Agnes to the monastery church sometime before 1136.
- Babenberg Family Tree: designed to spread the fame of the newly canonized St. Leopold and his family after his canonization in 1485, it depicts all the Babenberg rulers and their wives.
- Monstrance of the Veil: made by Matthias Steinl in 1710, it is one of the pinnacles of baroque goldwork.
- Monastery church with its Festal Organ: a complete work of art in detail. Originally a Romanesque church, it was reconstructed in the baroque style. A new “Festal Organ” was installed in 1641 and has remained unchanged since then, making it one of the most important European historical organs.
- The monastery museum: founded in 1774 as the first public museum in Austria, it houses an extensive collection of gothic altar pieces, ivory and bronze objects, and since 2013 also the Gallery of the Modern, which is dedicated to contemporary sacred art from the 1920s onwards.

The Monastery Winery - Cradle of Austrian Wine-making Tradition

The winery of the monastery has been in existence since 1114 and is the oldest winery in Austria. It has played an important role in the history of Austrian wine-making.

Numerous trendsetting developments for the wine industry arose from the monastery, such as the founding of the world’s first school of viniculture, the development and the development of the Wine-scale or the selection and promotion of the St. Laurent grape varietal. As the first climate-neutral winery in Austria, the Klosterneuburg Monastery Winery is today a leader in the areas of sustainability and climate protection.

Points of special attraction are the Vinothek and the wine cellars of the monastery. The connection between the historical structure of the Vinothek, which dates to the 13th century, and the modern interior design form a unique setting in which to enjoy wine tasting. Equally interesting are the wine cellars of the monastery.

Tours through the imposing monastery buildings and grounds from the Middle Ages and the Baroque allow for an impressive experience of the connection between faith, wine and culture.

Contact Press
Walter Hanzmann
Stift Klosterneuburg – Pressofficer
T: +43 2243 411-182, M: +43 676 / 447 90 67
E: presse@stift-klosterneuburg.at, www.stift-klosterneuburg.at
general information museum gugging

museum gugging Entrée, photo © Pez Hejduk
museum gugging is an exhibition house for artists from Gugging and for Art Brut. Artists from
Gugging have been among the most important representatives of Art Brut. museum gugging is
an exhibition house for the Gugging artists and for Art Brut. Gugging artists have been among
the most important representatives of Art Brut since the 1970s. Their works form the foundation
of the museum and document artistic work in Gugging. With this orientation, the museum
gugging occupies a unique position in the Austrian museum landscape and is internationally one
of the most important exhibition houses for Art Brut.

Since 2006 museum gugging has been presenting the oeuvre of the Gugging Artists. The classics of Art Brut were and are represented in large retrospectives as well: for example, Adolf Wölfli, Aloise Corbaz, August Walla, Johann Hauser, but also autodidacts like Gaston Chaissac or Sava Sekulic. Another major highlight was the exhibition of Jean Dubuffet’s first Art Brut collection, as it directly reveals the origins of Dubuffet’s thoughts on Art Brut. museum gugging has an exhibition surface area of 1300 m².

The House of Artists is the origin of art from Gugging. Since 1981 it has been the residence of the Gugging Artists. The House of Artists is an artwork in itself: The façade is furnished with murals by internationally renowned Gugging Artists such as Oswald Tschirtner, August Walla,
Johann Garber, Philipp Schöpke, and others. Inside, one will find the room of the universal artist August Walla, which is covered with paintings from floor to ceiling, the workshop of Johann Garber, and the living spaces of the Gugging Artists. The *House of Artists* is an artwork, a historical document, and a testimony to appropriation in one.

The *House of Artists* is a social welfare institution where the needs of artistically talented people are professionally supervised and they can live and develop their talents in their studios.

**Art Brut Center Gugging**

*museum gugging* is part of the Art Brut Center Gugging – a worldwide one-of-a-kind cultural centre dedicated to the Art Brut genre. With the term Art Brut the French artist Jean Dubuffet referred to art that is not influenced by “cultural art”, art that evidences a very personal and nonconformist formal language, free from academic or cultural theory norms. Since the early 1980s the hills of Gugging have been a place of diversity, which besides the museum is home to gallery gugging, atelier gugging, hdk – house of artists and the private foundation – artists from gugging.
opening hours

summertime:
Tue – Sun 10 am – 6 pm

wintertime:
Tue – Sun 10 am – 5 pm

The museum is closed:

download press-images

https://celum.noeku.at/pindownload/login.do?
pin=381NQ
PIN: 381NQ

press contact

Mag.ª Edith Wildmann
Am Campus 2
3400 Maria Gugging
T: 43 664 60499374
edith.wildmann@gugging.at

sponsors

KULTUR NIEDERÖSTERREICH